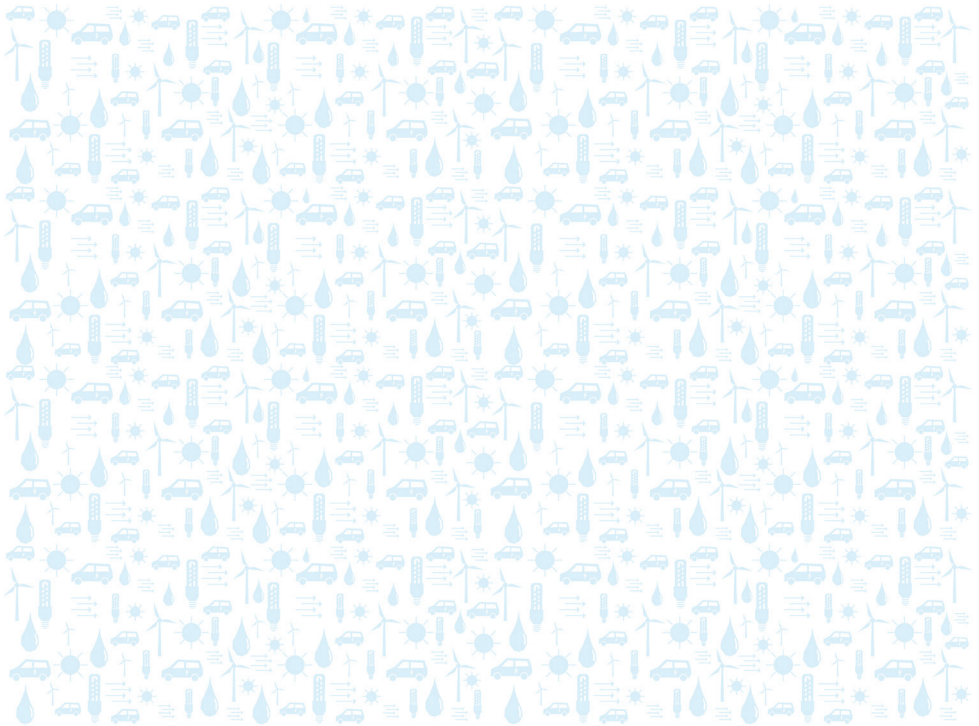


International Conference  
**„GREEN GROWTH: SMART POLICIES  
– SMART TECHNOLOGIES”**

**Prague, 21<sup>st</sup> October 2010, National Technical Library, Prague**



**Partners of the conference**

## **Objective**

This conference seeks to foster a dialogue on challenges associated with the transition to a less energy intensive, low-carbon economy. Best practices will be presented which support green growth, create new jobs and thus increase the competitiveness of economies. The conference will provide a forum for experts from the EU and the US to discuss the prospects for economic modernization compatible with ambitious GHG emission reduction targets. Specific policy recommendations for the energy sector of the Czech Republic will be presented.

## **Synopsis**

EU-wide, one sector stands out during the economic crisis. The renewable energy industry points to increased turnover and job growth. There are many examples which show that energy efficiency, sustainability and climate protection go hand in hand with economic growth and the creation of new jobs.

At the international level, these developments have already produced political results. The OECD has presented its Green Growth Strategy, which calls for the elimination of environmentally harmful subsidies, for the incorporation of externalities into price building mechanisms, as well as for funds for research in clean technologies. Many EU member states fund programmes which aim at developing environmentally friendly and energy efficient technologies and products that are perceived as drivers of future economic growth.

The Czech Republic and its new government now face the question of how to respond to these trends. This conference aims at discussing specific examples, practices and policies of how green growth is being stimulated in the US and the EU. The Czech Republic, which consumes 50% more energy per unit of GDP than Western EU member states, has an enormous potential in this respect. Therefore the conference will present and discuss specific policy recommendations for the Czech Republic.

**Partners of the conference:** Hnutí DUHA, Charles University Environment Center, British Council, Embassy of the Federal Republic of Germany, US Embassy, British Embassy

**Under the Auspices of** Senator Bedřich Moldan, Parliament of the Czech Republic

**Working Languages:** English / Czech (simultaneous translation)

**Registration:** [info@boell.cz](mailto:info@boell.cz)

## **Contact**

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# „GREEN GROWTH: SMART POLICIES – SMART TECHNOLOGIES”

Prague, 21<sup>st</sup> October 2010, National Technical Library, Prague

## DRAFT PROGRAM

**9.00 – 9.30**      **Registration**

**9.30 – 9.45**      **Opening**

**9.45 – 10.15**      **Key note speech**  
**Tomáš Sedláček**, economist, Czech Republic

**10.15 – 12.00**      **Panel I**  
**Green Growth: Prospects and Barriers**

Speakers      **Bracken Hendricks**, Senior Fellow, Centre for American Progress, USA  
**Juraj Mesík**, analyst and consultant, Slovakia  
**Tomáš Sedláček**, economist, Czech Republic  
**tbn**, European Commission

Chair      **Bedřich Moldan**, Senator, Czech Republic

Why are investments in green technology innovations important for a post-crisis economy? What is the growth potential of green innovation? How can state and private investments become greener and more effective at the same time? How can the pricing of externalities stimulate investments into new green technologies? How can energy intensive industries play a part in a low carbon economy?

**12.00 – 13.00**      **Lunch**

**13.00 – 14.45**      **Panel II**  
**Smart Policies: How to Stimulate Green Growth**

Speakers      **Martin Bursík**, former Minister of the Environment, Czech Republic  
**David Foster**, Executive Director, BlueGreen Alliance, USA  
**Ralf Fücks**, President, Heinrich Böll Foundation, Germany  
**Vojtěch Kotecký**, Hnutí DUHA/Friends of the Earth Czech Republic

Chair      **Petr Šimůnek**, editor-in-chief, Hospodářské noviny, Czech Republic, tbc

What kind of policy measures and infrastructure are needed to advance green growth? Which policies set the right price signals for better resource efficiency and renewable resources? What kind of social innovations would those measures imply? What are successful strategies and policy instruments abroad and which are especially relevant in the Czech context?

**14.45 – 15.15**      **Coffee break**

15.15 – 16.45

### Panel III Smart Technologies and Markets

Speakers

**Andrew S. Levin**, Acting Director, Michigan Department of Energy, Labor and Economic Growth, tbc

**Roman Pavloušek**, Director, Advisory Services, PriceWaterhouseCoopers CR

**Miroslav Zamečník**, economist, Czech Republic

Chair

**David Tramba**, journalist, Lidové noviny, Czech Republic

What are economic and technology trends regarding green innovations? Are green technology innovations just an expensive toy for policymakers at taxpayer expense? Can we have both clean energy and security of energy supply? Which technology innovations can provide more energy efficiency and clean energy production in the Czech Republic?

16.45 – 17.00

### Concluding remarks



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The European Commission is not responsible for the content of the project.



This conference is part of a 2-year program by the Heinrich-Boell-Stiftung's offices in Brussels, Prague and Washington, DC: The Climate Network-Transatlantic Solutions for a Low Carbon Economy. For more information visit our website at [www.TheClimateNetwork.org](http://www.TheClimateNetwork.org)



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ŽIVOTNÍHO PROSTŘEDÍ  
ČESKÉ REPUBLIKY

Ministerstvo životního prostředí  
České republiky

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